



**P.O. Box 708594
9192 South, 300 West, Suite 6
Sandy, UT 84070**

NEWS

For more information, contact:

Wil Bigelow,
Everclean Green, Inc.
Mobile: 801-918-1339
Office: 801-838-7956
Office, Toll Free: 800-496-7719
Email: wbigelow@evercleangreen.com

The Nation's Leading Energy Hog Flies Under The National Radar -- Wasting Billions!

...And Florida Has An Even Bigger Problem...

Sandy, UT (July 20, 2008) – The price of oil is currently averaging above \$125 per barrel - gas at the pump climbs to record heights, over \$4.05 per gallon nationally. The furor over the cost of energy has never been higher. *Yet for all our talk about conservation and energy savings, we virtually ignore an energy waste so gigantic it sucks up millions of barrels of oil and tons of coal.*

Why, you might ask, does such a large waste fly under the radar? Well, most of the nation's attention goes to the use of oil in the automobile industry. We can all relate to the pain we experience at the gas pump as the price of gas shoots ever and ever upward. However, *many don't realize that another energy hog, which wastes more energy than any other area nationwide, lurks deep within the recesses of their homes.*

Currently, there are 113.4-million homes in the country, which use approximately 1,395-billion kWh of electricity (35.6% of the national use of 3,909-billion kWh). As part of this number, the nation's 89-million household *heating-A/C systems* use about 624-billion kWh. However, here's the kicker: these millions of units operate at approximately *34-percent below their efficiency standards, wasting some 212-billion kWh.* To put it into perspective, this waste would be enough to *power 17.2 million homes* for over one year!

Simply stated, *we are staring in the face of perhaps the largest single waste of energy nationwide.* Even though autos consume more energy, the waste is nothing compared to *heating-A/C systems.* And yet, little, if anything, is being done to deal with the scale of the problem.

But there is even a bigger problem for **Florida.**

Florida uses approximately 6 percent of the nation's electrical energy. That's not necessarily the issue. However, would it surprise you to learn that Florida consumes about 52% of its electricity for its homes compared to the national average of about 36%. And since residential air conditioning and heating systems are so inefficient, Florida represents about 14 percent of the national waste of 212-billion kWh of electricity for these systems.

To put this in prospective, let's ask this question: what would happen if we eliminated the waste in residential heating & air conditioning? These millions of systems would be operating at 412-billion kWh rather than 624. And Florida could be a big part in solving this problem.

The corrections could be done *if simple modifications were made to existing systems in the nation's homes*. To accomplish such a deed would be akin to taking millions of cars on the road and making them 34-percent more efficient.

Everclean Green, in association with a sister company, "The American Indoor Greening Institute," is releasing to the press/public three reports on the size of the problem and how solutions could be implemented: (a) "*Energy Hogs, The Scale Of The Nation's Energy Problem*," (b) "*Wasted Thinking, How Faulty Paradigms Waste Billions In The Nation's Heating-A/C*," and (c) "*A New Paradigm, Saving The Nation's Energy Waste In Heating-A/C*."

Call for these reports at 800-496-7719 or make your request at: www.evercleangreen.com.